



Dear Friends and Supporters,

For more than 70 years, Catholic Charities West Michigan has been here for the Muskegon community—feeding the hungry, counseling those who struggle, and building strong families. Today, many of those families are facing real financial stress, and the need for basic baby supplies continues to rise.

St. Gianna's No Cost Baby Boutique offers a welcoming place where parents come for help. With the help of generous supporters throughout the community, parents are able to shop for diapers, formula, clothing, car seats, and other essentials free of charge.

Saturday, May 16th at Pigeon Hill Brewing company, we will celebrate and support St. Gianna's at the sixth annual **Holy Smokes BBQ Competition!** Holy Smokes is a fun, vibrant evening where the community comes together to sample delicious barbeque, vote for their favorites, enjoy craft brews, listen to live music, and more.

You are invited to take a special role in supporting expectant mothers, babies, and toddlers in Muskegon by sponsoring Holy Smokes 2026!

Inside this packet, you will find information about sponsorship opportunities. Please return the enclosed form by **April 10, 2026** to receive all sponsorship benefits. If you have any questions, please contact Sarah Stechschulte (contact information attached).

On behalf of the hundreds of children and families served each year, thank you for your consideration in becoming a Holy Smokes Sponsor. Your partnership truly helps provide help and create hope for West Michigan.

Blessings,

David Bellamy, CEO
Catholic Charities West Michigan



Premier Sponsor

\$5,000 = 15,000 Diapers

- Ten complimentary tickets
- Premier placement of company logo and link on website
- Premier placement of company logo on all advertising and promotional materials (including billboards)
- Media opportunity on local news channel
- Included in program and signage at the event
- Recognition in event social media posts



Gold Sponsor

\$2,500 = 40 Weeks of Pregnancy Counseling

- Eight complimentary tickets
- Prominent placement of company logo and link on website
- Prominent placement of company logo on advertising and promotional materials
- Included in program and signage at the event
- Recognition in social media promotion



Silver Sponsor

\$1,000 = 15 Pack 'n Plays

- Six complimentary tickets
- Placement of company logo and link on website
- Included in program and signage at the event
- Recognition in social media promotion



Bronze Sponsor

\$500 = 25 Cans of Formula

- Four complimentary event tickets
- Inclusion of company name and link on website
- Included in program and signage at the event

Questions? Reach out to us!

Tax Exempt ID #38-301-2473
www.ccwestmi.org/holy-smokes



I'm Here to Help



Sarah Stechschulte
Phone: (616) 551-5663
Email: sstechschulte@ccwestmi.org
Visit: www.ccwestmi.org

Since 1946, Catholic Charities West Michigan has been feeding the hungry, counseling those who struggle, and building strong families.
For more information, visit www.ccwestmi.org.

Mailing Address:
Catholic Charities West Michigan
ATTN: Sarah Stechschulte
40 Jefferson Ave. SE
Grand Rapids, MI 49503





YES!

I want to support babies and toddlers at St. Gianna's No Cost Baby Boutique in Muskegon by sponsoring the 2026 Holy Smokes BBQ Competition!

Sponsorship Level

Thank you for supporting the 2026 Holy Smokes BBQ Competition on May 16th!

Please select which level of sponsorship you would like:

- ☐ **Platinum Sponsor - \$5,000** (15,000 Diapers)
- ☐ **Gold Sponsor - \$2,500** (40 Weeks of Pregnancy Counseling)
- ☐ **Silver Sponsor - \$1,000** (15 Pack n' Plays)
- ☐ **Bronze Sponsor - \$500** (25 Cans of Formula)

Interested in upgrading your tickets to VIP status—with round-trip bus transportation from Grand Rapids to Muskegon and full tasting passports? Tickets can be upgraded for \$20 each. Please contact Sarah Stechschulte at the information below.

Sponsor Name (as it should appear in the all marketing materials)

Contact Name

Address

City/State/Zip

Phone: _____

Email Address: _____





Method of Payment

Want to Pay Online?

1. Visit ccwestmi.org/donate, or scan the QR code →
2. Under "Specify Program," write "Holy Smokes 2026 Sponsorship"
3. Finish your transaction



ccwestmi.org/donate

Want to pay with a check?

Please enclose a check with your completed sponsorship form and mail to the contact below.

☐ **Check enclosed**

Want us to process your card?

Please fill out your credit card information below. Call us at the contact information below with any questions.

☐ **Charge my credit card** Credit Card #: _____

Exp Date: _____ CSC#: _____

Signature _____

- ☐ VISA
☐ MasterCard
☐ Discover

To receive all sponsor benefits, please email/mail this completed form to Sarah Stechschulte by April 10, 2026.



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